

Seoul, South Korea



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VICTOR MANSELON

NEW MEDIA ARTIST
CREATIVE DEVELOPER
ART DIRECTOR

EDUCATION

MASTER'S DEGREE ENGINEERING OF VIRTUAL

ARTS ET METIERS PARISTECH, FRANCE
2010 - 2011

MASTER'S DEGREE INTERACTIVE DESIGN

ECOLE DE DESIGN NANTES, FRANCE
2007 - 2011

EXCHANGE SEMESTER NEW MEDIA DESIGN

IDAS HONGIK, SOUTH KOREA
2009

SKILLS



unity



nodejs



touchdesigner



madmapper



threejs



playcanvas



arduino



unreal



blender

Ps

photoshop

Ae

aftereffect

Ai

illustrator

PROFILE

I design high quality content fusing new technologies and digital art to invite people into alternative realities. My ethos is driven by the desire to push the innovation and the potential of technology beyond the expectations to deliver inspiring and impactful artworks. I am continuously seeking to develop my creativity to new mediums, with new collaborators. There is no greater joy than joining forces and connecting with passionate people.

CAREER

Director / Creative Developer

DOES INTERACTIVE, SOUTH KOREA
2017 - NOW

I am the director of d'creative lab, the media-art department of DOES Interactive specialized in digital exhibitions, interactive installations, extended reality contents(VR, AR, MR) and digital art. I joined Does Interactive as a senior interactive designer and creative developer in 2017. Since then, I actively contributed to bring the company to the top of Korean agencies, leading interactive and new media projects on the local and international scene.

Interactive Designer

SALTCAKE, SOUTH KOREA
2013 - 2016

I joined a Saltcake agency as a senior interactive designer in 2013. During my first year, I mostly worked on websign projects as UX-UI and Motion Designer. In 2014, I founded and directed Saltcake Media Lab in order to extend company business to Augmented and Virtual Reality by developing applications and games.

Creative Designer

DOVETORABBIT, SOUTH KOREA
2012 - 2013

After graduating my double master's degrees in 2011, I was hired as a junior creative designer at DovetoRabbit. I joined the department in charge of project proposals for digital campaigns and interactive installations. My role was to develop concepts, elaborate strategies and create prototypes for experiential marketing and offline campaign.

Freelancer Web Designer

PIMENTS ROUGES, FRANCE
2009 - 2012

During my studies, I worked as a freelancer under the name of "Piments Rouges Studio". For more than 2 years I helped small businesses to develop and communicate about their brand by designing their graphic identities, websites and video presentation.